Apple QuickTake 100

Features

Quality
- High-quality, 24-bit color images
- Two image sizes: 320 by 240 pixels (standard resolution) or 640 by 480 pixels (high resolution)

Performance
- Up to 32 standard-resolution or 8 high-resolution images in internal memory
- Automatic exposure with computer-controlled shutter speeds from 1/30 to 1/175 of a second
- Apertures from f 2.8 to f 16
- Focus range from 4 feet to infinity
- Built-in automatic flash
- Storage of images in the camera up to one year before loading them into your Macintosh computer
- Battery life: 120 images (assuming about half taken with flash)

Compatibility
- GeoPort serial connection for high-speed data transfer
- QuickTake application to download and manipulate images
- File formats: PICT, TIFF, and QuickTake
- QuickTake Setup control panel to mount camera as a volume on your Macintosh desktop
- Supports QuickTime system extension for image compression
- ColorSync system extension for automatic color matching to screen and printer
- Standard photo tripod socket
- Standard AA batteries

There's no faster or easier way to bring the world directly into your computer than with the Apple QuickTake 100 digital camera for Macintosh. Pick it up, and you'll start taking 24-bit, high-quality color pictures instantly. And when you're done, you can load them into your Macintosh in less time than it takes to read this page.
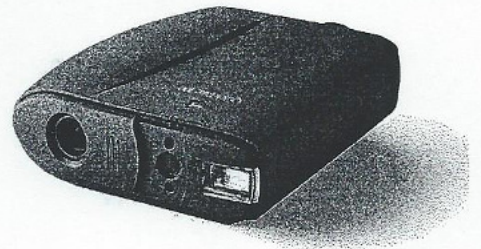
This affordable digital camera needs no film. Use it like your favorite hand-held camera to shoot 32 standard-resolution images or 8 high-resolution images at a time—all in high-quality, 24-bit color. You can change from standard to high resolution at will. And you can load all 32 pictures from your QuickTake 100 into your Macintosh in a single step—where they'll appear on your display in more than 16 million colors.

Since the QuickTake 100 digital camera weighs just a pound with batteries installed, you can take it anywhere. The built-in automatic flash gives you perfect pictures indoors or out. Easy-reading icons on its handy display panel monitor flash and battery status, the number of pictures taken and remaining, selected resolution, self-timer settings, and more. It's as friendly and familiar as the Macintosh itself.

To load images into your Macintosh, just connect the supplied serial cable into the camera and plug the other end into the printer or modem port on your computer. Run the included QuickTake software, and your images are quickly transferred to your Macintosh. QuickTake software also lets you control and run the camera from your Macintosh, so images appear on screen as they are taken.

With the QuickTake 100, the possibilities for adding impact to your communications are unlimited. Once your images are in your Macintosh, you can select and view multiple thumbnail images, delete the ones you don't want, then rotate, crop, scale, and zoom in on them individually. Save your images in PICT, TIFF, or QuickTake file formats, and then paste them into word processing, database, presentation, or publishing applications.

The QuickTake 100. It's a great way to get your start in pictures.

AppleCentre Warrington,
Gemini Business Park,
244 Europa Boulevard,
Westbrook, Warrington,
Cheshire. WA5 5TN

Apple QuickTake 100

Ordering Information

Apple QuickTake 100 Digital Camera for Macintosh
Order No. M1644
- QuickTake 100 digital camera for Macintosh
- QuickTake software (for downloading and editing images) for Macintosh
- Serial cable for connecting camera to your computer (cable connects to printer or modem port)
- Three rechargeable NiCad AA batteries
- Battery recharger
- Neck strap
- QuickTake 100 User's Guide

Battery Booster Pack
Order No. M2655
- Lets you take thousands of pictures with your QuickTake 100 digital camera
- Eight AA lithium batteries included

Travel Case
Order No. M2848
- Leather camera grip and protective carrying case

Macintosh PowerBook AC Adapter
Order No. M4662
- Lets you power your QuickTake 100 digital camera using AC power

Connection Kit for Windows
Order No. M1647
- Allows you to connect your QuickTake digital camera to a Windows-based personal computer

Technical Specifications

Image
- 24-bit color

Memory
- 1MB of FLASH EPROM stores up to 32 standard-resolution images, 8 high-resolution images, or a combination
- Storage time: up to one year

Resolution
- 320 by 240 pixels (standard resolution)
- 640 by 480 pixels (high resolution)

Optics
- Fixed-focus lens
- Focus range: 4 feet to infinity
- Field of view: equivalent to a 50-mm lens on a 35-mm camera
- Optical viewfinder
- Aperture from f 2.8 to f 16

Speed
- Shutter speed: from 1/30 to 1/175 of a second
- Cycle time: average 4 seconds
- Self-timer: 10 seconds

Built-in flash
- Three modes: Automatic, On, or Off
- Range: 4 to 9 feet
- Flash cycle time: 7 seconds

Power
- Includes three rechargeable AA NiCad batteries
- Supports three 1.5 V AA, R6P, LR-6, or SUM-3 NiCad or lithium batteries
- Battery recharger
- Optional AC adapter

Interface
- Serial port for connection to Macintosh printer or modem port

User controls
- Shutter release, resolution, flash, self-timer, and Erase All Images

LCD display
- Number of images that have been taken
- Number of images remaining
- Resolution, flash, and self-timer settings
- Erase All Images
- Battery level

QuickTake 1.0 application
- Display thumbnails of images
- Select, process, and view images
- Rotate images by ±90°
- Crop, scale, and zoom in on images
- Cut, copy, and paste images into other applications
- Erase images in camera
- Save pictures in PICT, TIFF, or QuickTake file formats
- Transform images to 16 bit, 8 bit, and 1 bit
- Uses ColorSync for automatic color matching to screen and printer (ColorSync included)
- Compress images with QuickTime software (QuickTime included)
- View images immediately with camera connected to Macintosh

QuickTake Setup
- Access from the control panel
- Lets you mount camera as a volume onto your desktop

AppleCentre Warrington,
Gemini Business Park,
244 Europa Boulevard,
Westbrook, Warrington,
Cheshire. WA5 5TN