



Apple Manuals Apple ][ Pascal



Macintosh



SwyftCard



Canon Cat



# Jef Raskin Information

**DOCUMENT TITLE**

*LETTERS CONCERNING JEF RASKIN*

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*DAVID T. CRAIG*

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*DAVID T. CRAIG*

*736 EDGEWATER, WICHITA KS 67230 USA*

*E-MAIL: 71533.606@COMPUSERVE.COM*



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**Information Appliance Inc.**

1014 Hamilton Court  
Menlo Park, CA 94025 USA  
Telephone 415 / 328-5160  
Fax 415 / 321-0780  
Telex 821992

David Craig  
3922-A Olive  
Bryan TX 77801

*July 87*

Dear Mr. Craig,

The "Book of Macintosh" was written as part of my duties as Manager of Advanced Systems at Apple Computer, Inc. and is their proprietary property. I did not retain a copy when I left Apple and do not have one myself.

I have heard of some copies floating around, and I am sure there are copies at Apple, but I do not know how you might obtain one. You might talk Apple into releasing it as a historical document.

Thanks for your letter, and the consideration of sending a SASE. I am sorry that I cannot be of more assistance. On the other hand, you might be interested in developing software for my latest product, just announced by Canon Inc.; namely the Canon Cat, which is also 68000-based. It is as advanced (in terms of human interface) over the Mac as the Mac was an advance in its day.

*Jef Raskin*  
Jef Raskin

July 5, 1987

David Craig  
3922-A Olive  
Bryan, TX 77801

Mr. Jef Raskin  
c/o Information Appliance, Inc.  
1014 Hamilton Ct.  
Menlo Park, CA 94025

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Dear Mr. Jef Raskin,


Recently I read an old issue of Byte magazine (August 1984, pp. 347-56) which contained an article titled "Macintosh's Other Designers". This article described the early development (circa 1980) of the Macintosh by yourself, Bud Tribble, Brian Howard, and Burrell Smith. Also discussed was a document titled Book of Macintosh. For several years I was an independent software developer for the Macintosh and would like to get a copy of this early document. I am making this request because I am interested in knowing how the Macintosh design has changed from its initial conception by the original designers to its current state. If you can provide this document I will pay all duplication and mailing costs. If you can not, please inform me how I may obtain a copy.

Enclosed is a S.A.S.E. for your use.

Sincerely,

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David T. Craig

*From the  of David T. Craig*  
9939 Locust, Apt. # 4013, Kansas City, Missouri 64131  
(816) 941-9652

15 DECEMBER 1990

Mr. Jef Raskin  
c/o Information Appliance Inc.  
1014 Hamilton Court  
Menlo Park, CA 94025

Re: Apple Macintosh

Dear Mr. Raskin:

In July of 1987 I wrote you concerning your document "Book of Macintosh". I was interested in obtaining a copy from you. In your reply letter you stated the book was not in your possession and I should ask Apple Computer for a copy.

Well, I contacted Apple and after a long time I received a copy of many old Macintosh documents (several pages are enclosed for your inspection). After reading them I have several comments for you.

1. Are these documents the real "Book of Macintosh"? The documents I have number around 150 pages in length and I had read that your book contained about 400 pages.
2. I was very impressed with the amount of information in these documents concerning the design of a friendly computer system. It appears you thought of the user first, the computer second.
3. Your ideas in these documents about human-computer interaction at an appliance level are welcome. As a computer user and programmer since the late 1970's I've observed the proliferation of MegaMicros (idea borrowed from one of your articles I recall reading).
4. Concerning your work with the early Apple Lisa design, do you have any documents relating to this machine? What were your opinions of the Lisa when it was released in 1983? Was it both a good and a bad system?
5. Concerning your post-Apple work (Swyft Card and Canon Cat), can you provide me with any descriptive materials? I would like to learn a little about these two "appliances". For the Canon Cat I've only been able to find a single short article in BYTE magazine about it.

Best of luck with your current work.

A SASE is enclosed for your reply.

Sincerely,

\_\_\_\_\_  
David Craig

*No Reply  
Company  
No longer around*

December 15, 1990