Company

Take professional educators and programmers who have worked in computing for over a decade. Add dedication to quality and the idea that computers should make sense to people. The result is COMPUTER-ADVANCED IDEAS, Inc. And a totally new concept in software for the home. CAI programs are tools for thought. They help you work, explore and learn - in ways that are motivating and fun. EDUCATION GAMES feature animated color graphics that make learning a pleasure. And a unique system that lets you create your own lessons on any subject. CAI UTILITY programs help programmers get the best from their computers. All CAI products are fully quaranteed. Reviews cite CAI manuals and programs for clarity and ease of use. Why not see for yourself how it all adds up?

All CAI products are designed for your Apple II. II+, Ile or Apple III computer. Available soon for the IBM PC.

#### Computer-Advanced Ideas Inc.

1442A Walnut Street, Suite 341 Berkeley, CA 94709 (415) 526-9100

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Educationa

Games

# The Game Show

Flashing lights, cheering teammates, challenging questions: using popular quiz show formats and animated color graphics, THE GAME SHOW teaches information, vocabulary and essential thinking skills in a game of clues and target concepts. The easy Authoring System lets you create lessons tailored to your child's educational needs. Ready made Subject Diskettes offer over 30 topics each.

- In use in over 1800 school districts
- Adaptable to any subject matter - any age group

- For 1 or 2 players
- Animated partners provide clues and motivate learning
- Comes with lessons in 15 subject areas
- Additional Subject Diskettes:
- Win With Words I Ages 6-9
- Win With Words II Ages 9-11
- People, Places and Thinas Ages 9-Adult
- Movies and Television Ages 11-Adult

The Game Show \$39.95 Each Subject Diskette \$19.95



Educationa

# Tic Tac Show

Broaden vour child's horizons with new concepts and facts about our world. TIC TAC SHOW's animated quiz show emcee interacts with 1 or 2 players of any age as the program entertains, motivates and teaches. Popular in schools. TIC TAC SHOW comes with lessons in 14 subjects from Myths to Math. Or use our Authoring System to write your own lessons—no knowledge of computers required.

 Combines strategy of tictac-toe with entertaining quiz show question and answer game

- Exciting sound effects and animated graphics
- Play with a friend or challenge the computer
- Questions designed for all age groups
- Additional Subject Diskettes:
- Fun With Facts I Ages 4-7
- Fun With Facts II Ages 6-9
- History Ages 9-Adult
- Sports Facts Ages 11-Adult

Tic Tac Show \$39.95 Each Subject Diskette \$19.95



# Master Match

Match wits with the computer or a friend as Master Match's guiz show emcee invites you to find logical matches in images and words under numbered mystery squares. Tension mounts as players used visual memory, factual knowledge and reasoning skills to win points. Learningware diskettes offer a library of lessons—or use our Authoring System to create your own using pictures, concepts and words—a matchless combination! Combines pictures and

words to aid visual learning

Uses motivating TV guiz

show format

Ages 4-7 Science and Math Ages 6-9

Appeals to all ages

Additional Subject

■ For 1 or 2 players

Math and Social Studies Ages 9-11

Enhances memory skills

while teaching vocabulary

Flexible teaching strategy is

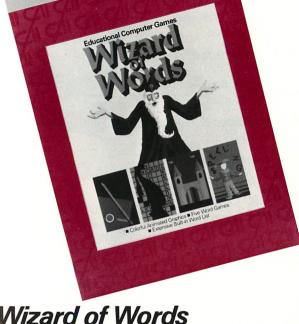
adaptable to any subject area

and concepts

Diskettes:

Basic Skills

Foreign Languages Contains Spanish, French, German and Japanese Master Match \$39.95 Each Subject Diskette \$19.95



Educationa

# Wizard of Words

this resource you can tailor

each game to develop your

child's reading, spelling and

become a royal author by

Superb animated graphics

any game.

■ For learners 7-13

Explore a realm where learn- • 5 unique learning activities: ing language skills is an Knights help you complete entrancing experience. words letter by letter by un-Knights, heralds, jugglers, a furling banners on the castle princess, even a fire-breathwall ing dragon help as the A playful dragon breathes Wizard's wand makes 5 diffire to release all the words ferent word games appear. you find imprisoned in one The Wizard creates his large word magic with a powerful dic-■ Help the juggler unjumble tionary of over 20,000 words words by placing letters in keyed to age levels. With the correct order

- Weave a magic crossword pattern with the princess's enchanted spinning wheel
- vocabulary skills. Or you can Toot your trumpets as you adding words and lessons to and your friend try to find the mystery word

Wizard of Words \$39.95

Educationa Games

# Educational Games





# Learning Ware

The Game Show Win With Words I

Ages 6-9 Contains language, science and social studies

Win With Words II Aaes 9-11

Contains language, science and social studies

People, Places & Things Ages 9-Adult

Movies and Television Ages 11-Adult

#### Tic Tac Show Fun With Facts I Ages 4-7

Contains language, math and social studies

Fun With Facts II Ages 6-9

Contains language, math and social studies

History Ages 9-Adult

Sports Facts Ages 11-Adult

## Master Match

Basic Skills Ages 4-7

Contains general readiness materials

MASTER MATCH

Science and Math Ages 6-9

Math and Social Studies Ages 9-11

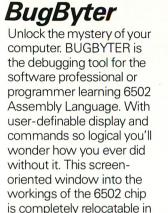
Foreign Languages Contains Spanish, French,

German and Japanese Each Learningware Diskette \$19.95



approach to learning and fun at home or in school. Used in conjunction with CAI's unique educational game programs, LEARNINGWARE diskettes provide a library of ready-to-use lessons in Language, Science, Social Studies and Math to delight children as they play THE GAME SHOW, TIC TAC SHOW and MASTER MATCH. Prepared by professional educators for relevance and interest in specific subject areas, LEARNING-WARE diskettes allow you to extend the potential of CAI games as far as you wish. They offer carefully structured information on a wide variety of topics, exactly matched to the teaching strategies of the games. CAI's winning combination of quiz show activities and LEARNINGWARE lessons provides you with unbeatable advantages:

- You and the child are in charge of the learning process
- Self-paced learning is tailored to the child's interests and needs
- Recreation and learning are combined in one activity
- Disks provide a springboard for your creativity



 Single keystroke operation

RAM card.

 Resident assembler and disassembler

memory, including your

- Display of all registers
- Flexible single-step and trace mode operations

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Why not get the most out of your Apple and save money too? ULTRA DISK PACK I gives you all 3 outstanding ULTRA utility programs in 1 package. Now you can

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- Comprehensive, clear instruction manual Bug Byter \$47.50



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