

# DATA LINK™ 1200 AND 2400 MODEMS

Bring home a world of information...from up to the minute flight schedules to whole libraries of research materials. Even download free software and games. Our DataLink 1200 and 2400 modems let your Apple IIGS, IIe or II+ communicate with other computers, download free software from networks and bulletin boards, access database services and more. For a remarkably low price.

## The world at your fingertips.

With a DataLink modem, you'll be able to draw information from thousands of databases. Send and receive electronic mail—even overseas. Join clubs and bulletin boards to exchange software or solve computing problems with other Apple users. Download free public domain software. And share files with personal computers and mainframes.

## Twice the speed.

At transmission speeds up to 2400 bps (bits per second) our new DataLink 2400 is capable of putting text on the screen faster than the human eye can follow. That means you can capture a great deal more material in less time than with 1200 bps modems. And *unlike other modems*, both DataLink modems come complete with powerful, easy-to-use communications software.

## Complete communications software included.

Both our new DataLink 2400 and our DataLink 1200 modems feature AE's communications software - on disk and in ROM - everything needed to get you immediately up and running. Our powerful DataTerm™ software for the IIGS and IIe supports VT-52 screen emulation, macros, file transfers, on-line time display, recording buffer and more. It even handles hundreds of phone numbers for auto-dialing and log on. And for II+ and 64K IIe owners, our OnLine 64™ software has many of the same powerful features.

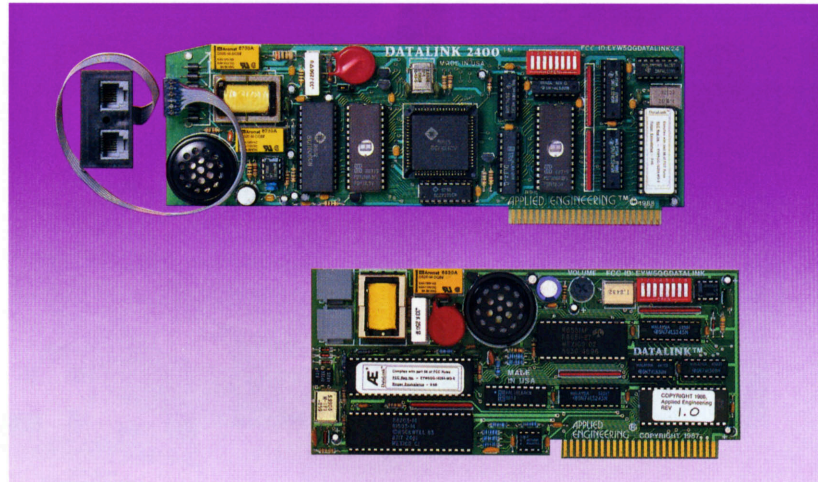
## Worldwide compatibility.

The DataLink 2400 is fully compatible with Bell 103 and 212 protocols, as well as European protocol CCITT V.22 BIS, V.22 and V.21. It operates at varying transmission speeds from 0-300, 1200 and 2400 bps. Loaded with all the features of the new 2400 (except CCITT, DSR/DCD and non-

volatile ROM configurations), our DataLink 1200 modem operates at 0-300 and 1200 bps.

The new 2400, like our best-selling DataLink 1200, carries a full five year warranty and comes complete with two modular phone jacks for data and voice calls, a thoughtful feature that means fewer wires to connect. We also include an extra long telephone cable, in case your computer is across the room from your telephone jack. You

- PC Transporter (MS-DOS) compatibility
- Call progress detection electronically or with speaker (speaker has volume control)
- Built-in self test
- Two built-in phone connectors
- Phone cable included
- FCC certified design
- 5 year warranty - parts and labor
- Proudly made in the U.S.A.



DataLink 2400

DataLink 1200

can track the progress of calls either electronically or via on-board speaker. And built-in diagnostics reliably check transmission accuracy.

## Packed with important features.

Both DataLink 1200 and 2400 modems include:

- Full Hayes AT compatibility
- Communications software in ROM for the IIe, II+ and IIGS
- Communications software on disk for the IIe and IIGS
- On-line help screens
- Point-to-Point, ASCII Express, Access II compatibility, in addition to AE's included DataTerm and OnLine 64 software
- Super Serial Card "Front End" for highest software compatibility (unlike some competitors)
- Adaptive equalization and descrambling
- Works in any slot of the IIe and II+ (except 0 & 3), and IIGS (except 3)
- Hardware configuration for DSR and DCD (2400 only)
- Auto - dial, auto - answer
- Non-volatile memory for modem configuration (2400 only)

## \$204.90 in freebies.

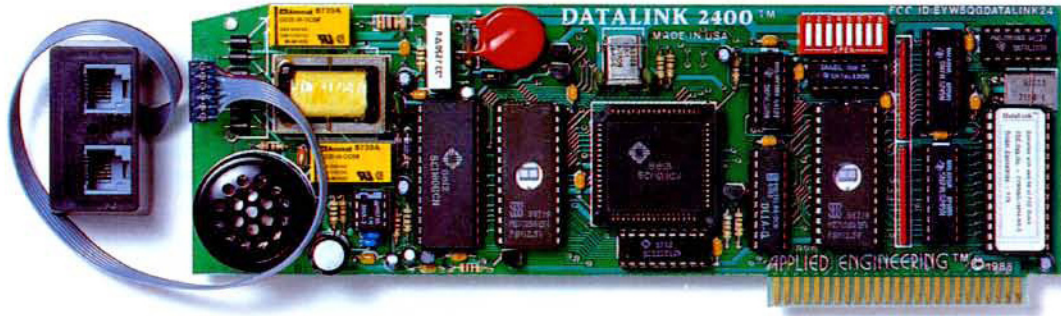
We also throw in a nice collection of goodies - a free subscription to the GENie network worth \$29.95, \$60 of free on-line time from NewsNet, a free \$50 subscription to the Official Airline Guide and a fee-waived membership to The Source worth \$49.95 plus \$15 of free on-line time.

<b>DataLink 1200</b>	<b>\$179</b>
<b>DataLink 2400</b>	<b>\$239</b>

*Simply the finest modems on the market for your Apple IIGS, IIe, or II+.*

- II+
- IIe
- IIGS
- Laser
- Franklin

# The new DataLink™ 2400 modem from Applied Engineering, it's a lot more than just twice as fast.



Applied Engineering's new DataLink™ 2400. Simply put, the finest modem on the market for your Apple IIs, IIe or II+.

Bring home a world of information . . . from up to the minute flight information to whole libraries of resource materials. Even download free software and games.

## Twice the speed.

At transmission speeds up to 2400 bps (bits-per-second), Applied Engineering's new DataLink 2400 is capable of putting text on the screen faster than the human eye can follow. That means you can capture a great deal more material in less time than with 1200 bps modems. And *unlike other modems*, the DataLink 2400 comes complete with powerful, easy-to-use communications software.



## Complete communications software included.

Both our new DataLink 2400 and our DataLink 1200 modems feature AE's exclusive communications software—on disk and in ROM—everything needed to get you immediately up and running. Our powerful DataTerm software for the IIs and IIe supports VT-52 screen emulation, macros, file transfers, on-line time display, recording buffer and more. It even stores hundreds of phone numbers for auto-dialing and log on. And for II+ and 64K IIe owners, our OnLine 64 software has many of the same powerful features.

## Worldwide compatibility.

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The new 2400, like our best-selling DataLink™ 1200, carries a full five year warranty and comes complete with two modular phone jacks for data and voice calls, a thoughtful feature that means fewer wires to connect. We also include an extra long telephone cable, in case your computer is across the room from your telephone jack. You can track the progress of calls either electronically or via on-board speaker. And built-in diagnostics reliably check transmission accuracy.

## Packed with important features:

- Non-volatile memory for modem configuration
- Full Hayes AT compatibility
- Point-to-Point, ASCII Express, Access II compatibility, in addition to AE's included DataTerm and OnLine 64 software.
- Super Serial Card "Front End" for highest software compatibility (unlike others)
- Adaptive equalization and descrambling
- Hardware configuration for DSR and DCD
- PC Transporter (MS-DOS) compatibility
- FCC certified design

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We also throw in a nice collection of goodies—a free subscription to the GENIE network worth \$29.95, \$60 of free on-line time from NewsNet, a free \$50 subscription to the Official Airline Guide and a fee-waived membership to The Source worth \$49.95 plus \$15 of free on-line time.

That's \$204.90 worth of free memberships, discounts and on-line time when you purchase the powerful DataLink 2400 at **\$239**.

## DataLink 1200 reduced.

Loaded with all the features of the new 2400, (except CCITT, DSR/DCD and non-volatile ROM configurations) our 1200 bps DataLink modem, complete with software and freebies, is an affordable alternative at only **\$179**.



**DataLink 1200**..... **\$179**  
**DataLink 2400**..... **\$239**

## Order today!

To order or for more information, see your dealer or call (214) 241-6060 today, 9 am to 11 pm, 7 days. Or send check or money order to Applied Engineering. MasterCard, VISA and C.O.D. welcome. Texas residents add 7% sales tax. Add \$10 outside U.S.A.

**AE APPLIED ENGINEERING™**  
*The Apple enhancement experts.*

(214) 241-6060

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