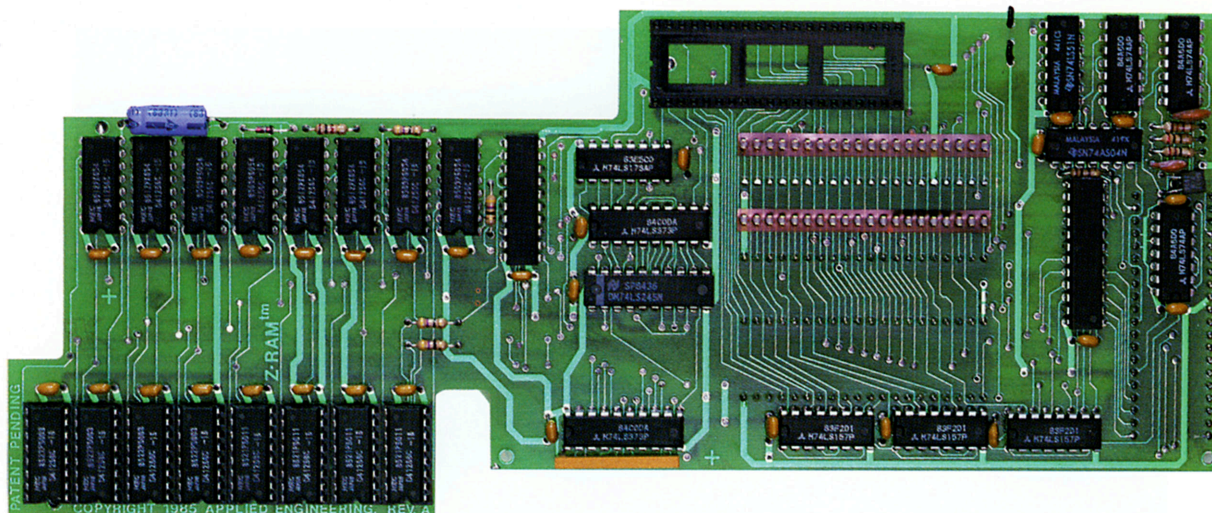


Z-RAM

COMPATIBLE WITH IIc



Applied Engineering and Apple computer have teamed up to take your IIc to new heights.

Applied Engineering's Z-RAM card for the IIc is available with 256K or 512K of ADDITIONAL memory and a powerful Z-80 microprocessor for running CP/M software.

Z-RAM fits neatly inside the IIc. Installation is easy, clear instructions show you how. You'll need a screwdriver and about 10 minutes (if you can change a light bulb you can install Z-RAM).

Z-RAM and Appleworks will knock your socks off.

A 256K Z-RAM will give you a 229K available desktop and Appleworks will be completely loaded into memory. Appleworks will now run about 10 times faster in your IIc with one disk drive than in other IIc's with two disk drives. A 512K Z-RAM will give you a 413K available desktop. A 256K Z-RAM can be upgraded to 512K at a later date when your needs grow.

Z-RAM is also a high speed solid state disk drive. With Z-RAM your programs will load and save over 20 times faster. Z-RAM's RAM disk is compatible with Applesoft, PRO-DOS, DOS 3.3, PASCAL and CP/M. And with Z-RAM you can copy a disk in one pass. Just insert the original, remove the original, insert blank disk! That's it! Z-RAM is another disk drive, only 20 times faster, 4 times larger capacity, and no whirring, clicking or waiting!

But before you start panting over all that extra memory, don't forget that the Z-RAM card has a built-in high speed Z-80 processor chip that allows you to run CP/M programs like Wordstar, dBASE II, Turbo

PASCAL, Microsoft BASIC, FORTRAN and COBOL and over 3,000 other CP/M programs. So Z-RAM not only makes Apple programs run better and faster, it lets you run MORE programs.

With the Z-RAM card installed, your IIc is still your IIc only now you'll have that extra memory that Appleworks and other programs need. And you can run all that great CP/M software that others can only dream about.

Z-RAM is 100% compatible with all IIc software and hardware including the mouse, second disk, modem and printer. Z-RAM is easily handled by the IIc power supply as power consumption is kept very low by using two custom integrated circuits and a patent pending power saving design. And Z-RAM is from Applied Engineering, the acknowledged leader and innovator of accessories for the Apple.

Z-RAM comes complete with manual, RAM disk software, Z-80 operating system, CP/M manual and a 3 year no hassle warranty.

So the next time somebody asks you why you didn't get an IBM P.C. tell him you bought a IIc because the IBM didn't have enough memory and was too slow and couldn't run CP/M software. And tell him you made it past the 8th grade.

Z-RAM with 256K.....**\$329**
Z-RAM with 512K.....**\$389**



and C.O.D. 214/241-6060

Let's compare ApplesTM to ApplesTM.



An Apple IIc



An Apple IIc with Z-RAM

The Apple IIc on the right works exactly the same as the Apple IIc on the left. Almost. The Apple on the right has a powerful memory expansion coprocessing card called Z-RAM. From Applied Engineering. Which means the Apple on the right can completely load AppleWorks into RAM—and then run it up to thirty times faster than the Apple on the left.

Z-RAM also acts as a solid-state disk drive. Which means the Apple on the right will load and store programs up to 30 times faster. And, our included RAM disk is compatible with Applesoft, PRO-DOS, DOS 3.3, PASCAL and CP/M.

Turbo Charged AppleWorks.

Even a 256K Z-RAM can completely load AppleWorks into RAM. With Z-RAM, the moment your fingers touch the keyboard AppleWorks responds. A 256K Z-RAM lets your IIc run AppleWorks up to 30 times faster, increases available desktop to 235K and maximum number of records from 1,350 to over 15,000, quadruples the number of lines allowed in the word processor, provides a print spooler, and auto-segments large files so they can be saved on two or more disks. A 512K Z-RAM boosts AppleWorks desktop to an incredible 425K.

Take a closer look.

There's more. Z-RAM has a built-in high speed Z-80B microprocessor that allows you to run CP/M programs. Which means you now have access to the single largest body of software in existence, including popular packages like WordStar, dBase II, Turbo PASCAL and Microsoft BASIC. A 16 bit option is also available.

And still more. Z-RAM is compatible with all IIc software and hardware, installs easily in just ten minutes with a screwdriver (slightly longer without), is available with 256K or 512K of additional memory (a 256K Z-RAM can be upgraded to 512K at

any time). Z-RAM is easily handled by the IIc power supply with our patent pending power saving design.

The only thing better than that would be a recommendation from Steve Wozniak.

"I recommend Applied Engineering products wholeheartedly." (Of course, Steve's IIc has a Z-RAM installed.)

Steve Wozniak, the creator of Apple Computer



For fast response.

Z-RAM comes complete with simple instructions, RAM disk software, Z-80 operating system, CP/M manual. And a five year "hassle free" warranty. Make a good Apple great. With 256K Z-RAM "384K total" (\$329); with 512K "640K total" (\$389); 16 bit option may be added later (\$89).

If you want to run CP/M software, but don't need more memory, we suggest our Z-80c card. The Z-80c has no memory expansion ports and is priced at only \$159.

Call 214-241-6060 TO ORDER TODAY. 9 a.m. to 11 p.m. Seven days, or send check or money order to Applied Engineering. MasterCard, Visa and C.O.D. welcome. Texas residents add 5 1/2% sales tax. Add \$10.00 outside U.S.A.



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